

# PROCLAMATION

## *Small Business Saturday® November 30, 2019*

*WHEREAS*, the government of Santa Clarita, California celebrates our local small businesses and the contributions they make to our local economy and community; and

*WHEREAS*, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7 percent of all businesses with employees in the United States, and are responsible for 64 percent of the net new jobs created from 2000 to 2019; and

*WHEREAS*, the City of Santa Clarita celebrates our local small businesses and the contributions they make to our local economy and community; and

*WHEREAS*, small businesses employ 42.9 percent of the employees in the private sector in the United States; and

*WHEREAS*, 94 percent of consumers in the United States value the contributions small businesses make in their community; and

*WHEREAS*, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday®; and

*WHEREAS*, 96 percent of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and

*WHEREAS*, 59 percent of small business owners said Small Business Saturday® contributes significantly to their holiday sales each year; and

*WHEREAS*, the City of Santa Clarita supports our local businesses that create jobs, boost our local economy and preserve our communities.

*NOW, THEREFORE*, the City of Santa Clarita hereby proclaims November 30, 2019, as “**Small Business Saturday®**” and encourages all citizens to support small businesses and merchants on Small Business Saturday® and throughout the year.

*Signed this 12<sup>th</sup> day of November, 2019.*

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*Marsha McLean, Mayor  
Santa Clarita, California*